

Subject card

Subject name and code	Intellectual property and cultural heritage - lecture, PG_00208443						
Field of study	Law						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	uniform Master's studies		Subject group			Optional subject group	
Mode of study	full-time studies		Mode of delivery			e-learning	
Year of study	1		Language of instruction			Polish polish	
Semester of study	2		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewelina Szatkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 15.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The aim of the course is to introduce students to the protection of cultural heritage from the perspective of intellectual property law, in particular copyright law, trademark law, and the possibility of registering signs associated with cultural heritage assets, as well as geographical indications for agricultural, industrial, and craft products. The course also aims to develop students' ability to identify and analyse legal issues arising at the intersection of intellectual property protection and cultural heritage protection, including the use of works in the public domain, the commercialisation of cultural heritage assets, the use of their appearance, and conflicts between the public interest and the protection of exclusive rights.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[PRAWOJ5_W07] has an in-depth knowledge of law-making, interpretation and application processes, both international and national, substantive and procedural, private and public law		The student knows and explains the basic principles governing the protection of cultural heritage under intellectual property law, in particular copyright law, trademark law, and the protection of geographical indications, and understands the legal framework governing the use of cultural heritage assets in the public domain.			[SW4] test/exam - oral or written	
	[PRAWOJ5_K02] thinks critically and is prepared to solve specific legal problems		The student is prepared to critically analyse legal issues arising at the intersection of intellectual property protection and cultural heritage protection and to formulate proposals for their resolution, taking into account both the protection of exclusive rights and the public interest.			[SK2] presentation/project/paper/report [SK4] test/exam - oral or written	

Subject contents	- the relationship between intellectual property law and cultural heritage - the legal status of works in the public domain - the use and commercialisation of works and other cultural heritage assets in the public domain - the digitisation of cultural heritage collections and the legal rules governing their availability - the use of the appearance of cultural heritage objects - the registration of signs associated with cultural heritage assets as trademarks - absolute grounds for refusal of trademarks associated with cultural heritage assets, including distinctiveness, public policy, accepted principles of morality, and bad faith on the part of the applicant - limits on the monopolisation of cultural heritage assets through intellectual property rights - protection of geographical indications for agricultural, craft, and industrial products as an instrument for the protection of cultural heritage		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	M. Jankowska, P. Gwoździewicz-Matan, P. Stec (eds.), <i>Intellectual Property and Cultural Heritage</i> , Warsaw 2020. E. Szatkowska, <i>Museums and Copyright Law</i> , in: E. Szatkowska (ed.), <i>Copyright Law in Practice: On the Rights of Authors and Users of Works</i> , Warsaw 2022.	
	Supplementary literature	E. Szatkowska, <i>Registration of Historic Works of Art as Trademarks and the Restriction of Access to Cultural Heritage</i> , in: P. Dobosz et al. (eds.), <i>Segments of Cultural Heritage: Between the Protection of Tangible and Intangible Heritage</i> , 2020.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	- What is the legal status of works in the public domain? - Can works in the public domain be freely commercialised? - What legal issues may arise in connection with the digitisation and making available of cultural heritage collections? - Is the appearance of a cultural heritage object subject to legal protection? - How can geographical indications contribute to the protection of cultural heritage? - Can a sign associated with a cultural heritage asset be registered as a trademark?		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.