

Subject card

Subject name and code	The Use of Artificial Intelligence in the Socio-Political Environment, PG_00208544						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2027		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Rada Uczelni						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Konrad Ćwikliński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	Course Objectives - To introduce students to the basic concepts, technologies, and mechanisms of artificial intelligence systems. - To analyze the impact of artificial intelligence on social and political processes in the contemporary world. - To discuss the risks and opportunities arising from the application of AI in the public sphere, including ethics and legal regulations. - To foster critical thinking about phenomena related to automation, big data, disinformation, and digital politics. - To develop the ability to assess practical applications of AI in politics, public administration, media, and security.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		

Subject contents	Introduction to Artificial Intelligence concepts, origins, contemporary directions of development. AI and the Information Society big data, automation, and the platformization of social life. Artificial Intelligence in Political Communication micro-targeting, election campaigns, social media. Disinformation and Deepfakes AI as a tool of information warfare. AI in Public Administration data management, state digitalization, smart governance. Applications of AI in National and International Security military, intelligence, cybersecurity. Ethics and Law of Artificial Intelligence EU regulations (AI Act), human rights, algorithmic accountability. AI, the Labor Market, and the Future of Democracy automation, inequalities, new forms of power. Case Studies China, the USA, and the EU: different models of AI use in politics. Future Perspectives AI and potential changes to the global order.		
Prerequisites and co-requisites	Prerequisites: There are no formal prerequisites or requirements to complete other courses.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Class participation (discussion, case study analysis)	51.0%	60.0%
	Presentation or analysis of a selected problem	51.0%	40.0%

Recommended reading	Basic literature	1. Tegmark M., <i>Life 3.0: Being Human in the Age of Artificial Intelligence</i>, New York 2017. 2. Kissinger H., Schmidt E., Huttenlocher D., <i>The Age of AI: And Our Human Future</i>, New York 2021. 3. Floridi L., <i>The Ethics of Artificial Intelligence</i>, Oxford 2022. 4. Bostrom N., <i>Superintelligence: Paths, Dangers, Strategies</i>, Oxford 2016. 5. Russell S., <i>Human Compatible: Artificial Intelligence and the Problem of Control</i>, New York 2019. 6. Zuboff S., <i>The Age of Surveillance Capitalism</i>, New York 2019. 7. O'Neil C., <i>Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy</i>, New York 2016. 8. Pasquale F., <i>The Black Box Society: The Secret Algorithms That Control Money and Information</i>, Harvard 2015. 9. Hołyst J. A. (red.), <i>Sztuczna inteligencja i społeczeństwo</i>, Warszawa 2020. [PL] 10. Flis J., <i>Algorytmy władzy. Jak sztuczna inteligencja zmienia politykę</i>, Kraków 2021. [PL]
	Supplementary literature	1. Crawford K., <i>Atlas of AI: Power, Politics, and the Planetary Costs of Artificial Intelligence</i>, Yale 2021. 2. Brynjolfsson E., McAfee A., <i>The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies</i>, New York 2014. 3. Harari Y. N., <i>21 Lessons for the 21st Century</i>, London 2018. 4. Danaher J., <i>Automation and Utopia: Human Flourishing in a World without Work</i>, Harvard 2019. 5. Tufekci Z., <i>Twitter and Tear Gas: The Power and Fragility of Networked Protest</i>, Yale 2017. 6. Mazurek P., <i>Sztuczna inteligencja a prawo i społeczeństwo</i>, Warszawa 2021. [PL] 7. Radwański M., <i>Cyberbezpieczeństwo i sztuczna inteligencja w polityce międzynarodowej</i>, Gdańsk 2022. [PL] 8. Kosiński W., <i>Etyczne wyzwania sztucznej inteligencji</i>, Poznań 2020. [PL] 9. Selected articles from <i>AI & Society</i>. 10. Selected articles from <i>Journal of Information Technology & Politics</i>.
	eResources addresses	

Example issues/ example questions/ tasks being completed	1. What are the main directions of artificial intelligence development and their significance for contemporary society? 2. How do big data and automation shape the information society? 3. Discuss the role of artificial intelligence in political communication (micro-targeting, election campaigns, social media). 4. Provide examples of AI-based disinformation and explain their impact on public life. 5. What are the potential applications of AI in public administration and the risks they entail? 6. How is artificial intelligence reshaping approaches to national and international security? 7. What ethical challenges does AI pose in the context of human rights and algorithmic accountability? 8. Discuss the impact of artificial intelligence on the labor market and its possible consequences for democracy. 9. Compare the models of AI use in politics in China, the United States, and the European Union. 10. What potential changes in the global political order may result from the further development of AI?
Work placement	Not applicable

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