

Subject card

Subject name and code	Budgeting and Fundraising for Arts Events and Projects, PG_00215079						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2027		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sebastian Susmarski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to acquire knowledge in budgeting and controlling in cultural institutions, focusing on artistic events and projects, as well as the tool and methods used. Additionally, to develop practical skills related to a controlling approach to managing artistic events and projects, and applying them to solve managerial problems arising in cultural institutions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
Subject contents	• Introduction to controlling in cultural institutions; • Theoretical foundations; • Pillars of controlling: management by objectives/BSC, budgeting, strategic planning; • Objectives of budgeting; • Types and kinds of budgets; • Budgeting procedure; • Stages of budget creation; • Budgeting techniques; • Budgetary control, its importance and tools						
Prerequisites and co-requisites	Attendance at all classes is mandatory, including classes held outside the University of Gdańsk teaching facilities, unless the student has obtained the Dean's approval to follow an individual study plan.						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	active participation in the classes		51.0%		30.0%		
	written paper with an accompanying presentation		51.0%		70.0%		

Recommended reading	Basic literature	• Dylewski M., Filipiak B., Szczypa P., <i>Budżetowanie w przedsiębiorstwie: aspekty rachunkowe, finansowe i zarządcze</i>, CeDeWu, Warszawa 2018; • Nowak E. (red.), <i>Controlling dla menedżerów</i>, CeDeWu, Warszawa 2023; • Sierpińska M., Sierpińska-Sawicz A., Węgrzyn R., <i>Controlling finansowy w przedsiębiorstwie</i>, PWN, Warszawa 2019; • Świderska G.K. (red.), <i>Controlling kosztów i rachunkowość zarządcza</i>, Difin/Mac Consulting, Warszawa 2017, • Wnuczak P., <i>Controlling w instytucjach kultury</i>, POLTEXT, Warszawa 2017. The lecturer updates the reading list at the start of the semester.
	Supplementary literature	• J. Nesterak, M. Jabłoński, M.J. Kowalski, <i>Controlling procesów w praktyce przedsiębiorstw działających w Polsce</i>, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków 2020. • E. Nowak, M. Nieplowicz (red.), <i>Rachunkowość a controlling</i>, Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2014. • M. Sierpińska, B. Niedbała, <i>Controlling operacyjny w przedsiębiorstwie: centra odpowiedzialności w teorii i praktyce</i>, Wydawnictwo Naukowe PWN, Warszawa 2011. • P. Weetman, <i>Financial and management accounting: An introduction</i>, Pearson 2016. The lecturer updates the reading list at the start of the semester.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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