University of Gdańsk

Subject card

Subject name and code	English for Arts Management V, PG_00215179		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2029/2030
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	English
Semester of study	5	ECTS credits	4.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Patrycja Zielke	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	60.0	0.0	0.0	0.0	60

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	60	4.0	32.0	96

Subject objectives

Improving practical knowledge of general and specialist English in the four language skills (speaking, writing, reading and listening) with a focus on improving vocabulary, fluency, pronunciation and grammatical correctness, and based on various thematic issues, particularly in relation to issues related to art, business and management.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_U05] The graduate is able to communicate with others on issues relating to arts studies, arts management and related disciplines, also using specialist terminology.	Is proficient in speaking, writing, reading and listening in English at the B2+ level of the Common European Framework of Reference for Languages (CEFR).	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU6] demonstration of practical skills
[ZIAL3_U06] The graduate is able to use English at C1 level (CEFR) in professional contexts relevant to arts organisations.	Is able to prepare standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing reliable sources.	[SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task

<table>
<tr><td>Subject contents</td><td>Component: Business English (BE) - 30 hours

Improving communication and lexical skills related to business and management. Topics include issues such as: teamwork, project management, customer service, building an audience, establishing and maintaining business contacts, conflicts in the workplace, the language of diplomacy, negotiations and other selected issues with particular emphasis on the specificity of cultural and artistic institutions.

Component: Rhetoric - 30 hours

Sensitivity to the listener/interlocutor, mechanisms of inclusion and exclusion from dialogic discourse: turn-taking. Searching for consensus in a developed dialogue discourse. Substantive preparation (press, textbook and Internet sources) for an oral presentation. Linguistic preparation (dictionaries, lexicons, Internet materials) for oral expression. The use of grammatical and syntactic means in oral communication. Developing continuity and fluency in longer individual statements in monologue discourse, while maintaining a significant degree of grammaticality and lexical correctness. Correct use of simple sentence discourse connectors (cohesive devices). Setting developed hypotheses, providing developed arguments to support one's own judgments and opinions.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>passing the PNJA exam after semester 4.

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>active participation in classes</td><td>51.0%</td><td>20.0%</td></tr>
<tr><td>oral/written tests</td><td>51.0%</td><td>40.0%</td></tr>
<tr><td>oral/written utterances</td><td>51.0%</td><td>40.0%</td></tr>
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</td></tr>
<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>tests LCCI levels 3&4

BEC Vantage and Higher.

https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation /. https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new /.

https://www.businessenglishresources.com /. https://www.businessenglishpod.com/business-english-podcast-lessons/ .

Freitag-Lawrence A., English For Work: Business Presentations, Longman 2003

Patoka, Z., Fandrejewska A., Success in Business Success in Life,. Poltext 2018.

Tomalin B., Stempleski S., Cultural Awareness, Oxford 1993.

Ur P., Discussions That Work: Task-Centred Fluency Practice

Cambridge Handbooks for Language Teachers 1981.

Authentic materials, e.g. TED talks, http://www.americanrhetoric.com /, http://poets.org/ .</td></tr>
<tr><td>Supplementary literature</td><td>-</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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