University of Gdańsk

Subject card

Subject name and code	Performing Arts and Music Festivals, PG_00215182		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Agnieszka Żukowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

The aim of the course is to provide students with knowledge of the theory, history, and contemporary significance of performing arts festivals. Students will gain an understanding of current approaches to reflecting on the role of festivals from the perspective of various humanities disciplines. They will also learn about the impact of festivals on local development as well as on the artistic growth of performing arts organizations. The course also focuses on analyzing fundraising and management processes, enabling students to acquire practical skills in planning, fundraising, and marketing. Students will learn the fundamental principles of collaborating with artists and creators.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_W06] The graduate has an advanced knowledge and understanding of selected specialist topics in the field of management and quality studies, as well as of the practical application of this knowledge in arts management.	Is well-acquainted with performing arts and music festivals and has a basic knowledge of both Polish and international arts and cultural institutions, with a focus on practical applications in managerial activity.	[SW1] oral statement/ conversation/discussion
[ZIAL3_W05] The graduate has an advanced knowledge and understanding of selected specialist topics in the field of arts studies, including contemporary artistic and cultural life, as well as of the practical application of this knowledge in arts management. organisations.	They possess advanced detailed knowledge of performing arts and music festivals, with a focus on practical applications in managerial activity.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents	A) Introductory Module (8 hours) 1. Fields of theoretical reflection on performing, stage, and music festivals (performance anthropology, performativity studies, sociology, social geography, institutional analyses) 2. The festival as form and format (typologies and formats) 3. The festival as a modern cultural institution (historical overview) 4. Key issues in the history of festivals in Poland B) Curatorial-Theoretical Module (8 hours) 1. From the curatorial turn to experience curation the role of curators in contemporary festival concepts 2. Curation and dramaturgy of experimental formats in contemporary music and performing arts 3. Participatory, collective, and improvised artistic forms and collective curatorship 4. Programming spatial narratives (spaces, formats, and associated challenges discussion) C) Production Module (8 hours) 1. Stages of festival work from concept development to implementation 2. Preparing proposals and festival budgeting (group workshop) 3. Opportunities for international collaboration: festival networks, residency centers, and collaborative platforms 4. Crisis management D) Final Module (6 hours) 1. Issues in festival evaluation (from various perspectives) 2. Discussion of group assessment presentations (prepared festival concepts) 3. Course summary festivals of the future
Prerequisites and co-requisites	Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
Documented group presentation discussing a collaborative sound art exhibition project	51.0%	60.0%
Group presentation, documented and delivered as a debate on an assigned topic	51.0%	40.0%

Recommended reading	Basic literature	1. Monika Żyła, *W stronę nowego lepszego festiwalu*, Glissando.pl; 2. Monika Pasiecznik, *Lokowanie muzycznego produktu. Kilka refleksji wokół koncertu dzisiaj* , Glissando.pl; 3. Florian Malzacher, *Przy całej przyjaźni. Kuratorowanie w sztukach performatywnych*, Didaskalia nr. 112, 2012. 4. Michał Libera, *Everyday Workouts in Minor Curating*, On Curating, Iss. 57, 2023. The lecturer updates the reading list at the start of each semester.
	Supplementary literature	1. Marta Keil, *Collective Curating. On Breaking Some Spells*, https:// saal.ee/en/magazine/collective-curating-on-breaking-some-spells-694/ 2. T*he Routledge Handbook of Festivals,* red. Judith Mair, Routledge, London, New York, 2019. 3. *Festivals and the Cultural Public Sphere*, red. Liana Giorgi, Monica Sassatelli, Gerard Delanty, Routledge, London, New York 2011. 4. Brandon Farnsworth, *Curating Contemporary Music Festivals. A New Perspective on Musics Mediation,* transcript, Bielefeld 2020. 5. David Wiles, *Krótka historia przestrzeni teatralnych*, przeł. Łukasz Zaremba, PWN, Warszawa 2012.
	eResources addresses	

Example issues/ example questions/ tasks being completed	Debate Scoring (20 points): a) Use of class issues and methodology: 0-10 b) Use of texts from class: 0-5 c) Strength of arguments: 0-5 (The debate need not produce a winner.) Presentation Evaluation (30 points): a) Consistency of festival theme with curatorial solutions: 0-5 b) Creative application of class topics: 0-5 c) Justification of chosen festival formats and spaces: 0-5 d) Placement in the context of discussed artistic phenomena: 0-5 e) Comprehensive planning of festival experience: 0-5 f) Budget, funding, and institutional collaborations: 0-5
Work placement	Not applicable

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