University of Gdańsk

Subject card

Subject name and code	BA Seminar I, PG_00215184		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2029/2030
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	6.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Tomasz Wiśniewski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	0.0	0.0	30.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	10.0	90.0	130

Subject objectives

The aim is to familiarize students with the nature of research specific to the discipline addressed in the seminar (art studies or management and quality sciences), along with the fundamentals of the relevant methodology. Students will acquire advanced knowledge and skills necessary to conduct research in the above-mentioned area under the supervision of a thesis advisorranging from identifying a research problem to developing a literature review and writing the first chapter of the thesis using appropriate academic terminology. In the case of a bachelors project: students will acquire advanced knowledge and skills necessary to formulate project assumptions. The seminar also focuses on developing skills in publicly presenting ones own theses and engaging in critical discussion.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_W04] The graduate has an advanced knowledge and understanding of the basic conceptual and terminological framework relating to arts management.	Has an advanced understanding pf the relationships and interdependencies between theoretical and practical aspects within the thematic scope of the seminar, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[ZIAL3_K02] The graduate is prepared to recognise the importance of knowledge in the fields of arts studies and arts management in resolving theoretical and practical problems, and to seek expert advice when he/she encounters difficulties in solving problems on his/her own.	Is prepared to implement their knowledge within thematic scope of the seminar; is willing to seek the supervisor's opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work
[ZIAL3_W02] Has an advanced knowledge and understanding of the subject-specific aspects, methodologies, theories and terminology that constitute the fundamental general knowledge in the field of management and quality studies.	Has an advanced understanding of fundamental theories, methodologies, and terminology that are related to the thematic scope of the seminar and essential for formulating the concept of the bachelor's thesis or project and completing the first chapter.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[ZIAL3_U01] The graduate is able to select and apply appropriate methods and tools, including advanced information and communication technologies, in order to formulate and solve complex and unusual problems in the fields of art studies and arts management.	Is able to apply his/her knowledge of topics related to the subject matter of the seminar to solve cognitive problems, especially in developing the concept of a bachelor's thesis or project and writing the first chapter, and carry out professional tasks in managing arts and cultural institutions, and/or in realizing his/ her own artistic designs, selecting appropriate methods and tools.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
[ZIAL3_U02] The graduate is able to select appropriate sources and select, evaluate, critically analyse and synthesise the information acquired from these sources, in particular with reference to arts studies and arts management.	Is able to select appropriate sources and conduct the selection, evaluation, critical analysis, and synthesis of information drawn from these sources in the field of the discipline covered by the seminar that is essential for formulating the concept of the bachelor's thesis or project and completing the first chapter.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[ZIAL3_W05] The graduate has an advanced knowledge and understanding of selected specialist topics in the field of arts studies, including contemporary artistic and cultural life, as well as of the practical application of this knowledge in arts management. organisations.	Possesses advanced detailed knowledge of specific topics within the thematic scope of the seminar, essential for formulating the concept of the bachelor's thesis or project and completing the first chapter, with a focus on practical applications in managerial and/or artistic activity.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[ZIAL3_W01] The graduate has an advanced knowledge and understanding of the subject-specific characteristics, methodologies and theories that constitute the fundamental general knowledge in the field of arts studies.		
[ZIAL3_W03] The graduate has an advanced knowledge and understanding of the basic conceptual and terminological framework of arts studies.		
[ZIAL3_W06] The graduate has an advanced knowledge and understanding of selected specialist topics in the field of management and quality studies, as well as of the practical application of this knowledge in arts management.		

Course outcome	Subject outcome	Method of verification
[ZIAL3_W08] The graduate knows and understands the fundamental dilemmas of modern civilisation in the context of issues relating to contemporary arts and arts management.		
[ZIAL3_U04] The graduate is able to take part in debates, present and evaluate different opinions and viewpoints, and discuss them, including in relation to issues concerning arts studies and arts management.		
[ZIAL3_U05] The graduate is able to communicate with others on issues relating to arts studies, arts management and related disciplines, also using specialist terminology.		
[ZIAL3_U07] The graduate is able to work with others and to plan and organise their work, both individually and as part of a team, particularly when carrying out professional tasks typical of arts management.		
[ZIAL3_K01] The graduate is prepared to critically assess his/her own knowledge and the information he/she receives, particularly in the fields of arts studies and arts management.		

Subject contents

The content covered during the course depends on the thematic scope of the seminar. There is also the possibility of preparingand in some cases implementinga project in the field of cultural activities, resulting in a diploma thesis in the form of a report.

- Introduction to the specifics of research within the discipline addressed by the seminar.
- Introduction to research ethics.
- Selection of a thesis topic and formulation of a specific research problem, or development of project assumptions.
- Definition of the research methodology: methods of data collection and analysis techniques.
- Preparation of a first draft of the literature review, research questionnaire (if applicable), and a chapter of the thesis.
- For project-based theses: preparation of an implementation budget, identification of potential funding sources, and establishment of cooperation with partner institutions.
- Presentation of the literature review and preliminary concepts for the thesis or bachelors project.

Prerequisites and co-requisites

Choice of the seminar.

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.

<table>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>preparation of the first chapter of the bachelor’s thesis or a section of the bachelor’s project specified by the supervisor, along with a preliminary bibliography</td><td>51.0%</td><td>50.0%</td></tr>
<tr><td>presentations delivered during the semester on the bachelor’s thesis or project in progress</td><td>51.0%</td><td>50.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">To be selected by the supervisor in consultation with the students. The supervisor selects the literature individually for each seminar, based on its specific research focus.</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">To be selected by the supervisor in consultation with the students. The supervisor selects the literature individually for each seminar, based on its specific research focus.</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3"></td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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