University of Gdańsk

Subject card

Subject name and code	Economy and Business Studies - lecture, PG_00194257		
Field of study	Geography		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Spatial Studies -> Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Julia Ziółkowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	20.0	0.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	1.0	9.0	30

Subject objectives

Introduce basic micro and macroeconomic concepts, understand market mechanisms. To understand macroeconomic phenomena in the economy. To acquire the ability to interpret economic and political media news. Forming attitudes related to one's own financial security.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[GEOGRL3-W08] principles of planning and developing individual entrepreneurship, using knowledge of geography	lists the organisational and legal forms of individual entrepreneurship, interprets the financial results of a company, recognises entrepreneurial characteristics and sources of competitive advantage in the market	[SW2] presentation/project/paper/ report
[GEOGRL3-K03] is prepared to social action, including cooperation to preserve the ecological balance and protect the Earth's resources and its sustainable development, using forms of own entrepreneurship for this purpose	is ready to organise own business activities, taking into account its social and environmental impacts	[SK2] presentation/project/paper/ report

Subject contents

1. Basic concepts of economics: resources, needs, scarcity, production possibility curve, elements of economy, ownership, principles of rational behavior. 2. Market: market participants, consumer, enterprise, demand, supply, market equilibrium price, price elasticity of consumer choices, production costs vs. price. 3.Labor market: employment, unemployment, types of unemployment and their causes. 4 State budget, budget revenues and expenditures, fiscal policy, money, functions of money, demand and supply of money, inflation. 5. Banking system: functions of banks, credit system, basics of monetary policy. 6. Measures of the economy: GDP, national income, concept of economic growth, determinants of growth, business cycle, alternative measures of the economy. 7. Financing of economic activity. 8. Savings and investments.

<table>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td>
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<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>essay</td><td>51.0%</td><td>40.0%</td></tr>
<tr><td>student's portfolio</td><td>51.0%</td><td>60.0%</td></tr>
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</td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>1. Kamerschen, D.R., McKenzie, R.B., Nardinelli, C. Ekonomia. Gdańsk: Fundacja Gospodarcza NSZZ "Solidarność", 1992. [available in: Biblioteka Główna & Biblioteka Ekonomiczna UG]. 2. Begg, D., Fischer S., Dornbusch R., Ekonomia T.2: Makroekonomia. Polskie Wydawnictwo Ekonomiczne (any edition). 3. E-learning course on personal finances "Zadbane finanse" (accessed: 04.04.2025)</td></tr>
<tr><td>Supplementary literature</td><td>Milewski R., Kwiatkowski E., Podstawy ekonomii, PWN, Warszawa: 2005.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td>Topics indicated in the content of the course are given in the form of a multimedia presentation. Tasks carried out by students in connection with the lecture include: discussion of the current economic situation in Poland and the world, work with text (scientific, press). For the credit of the lecture, students prepare an essay and a portfolio.

Sample topics for the essay (volume from 3500 to 6000 characters with spaces): The role of the state in the economy on a selected example. Social and economic consequences of unemployment. Savings and/or investments in the household. How can we interpret the value of money? Is GDP a good economic measure? The importance of resources for the economy using an example of a selected country.

Portfolio: in teams of 2, students choose any issue from the lecture content and prepare a portfolio related to it.

The rules of essay writing and portfolio preparation are discussed at the first meeting.</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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