University of Gdańsk

Subject card

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|---|---|---|---|
| Subject name and code | The Basics of a Business - lecture, PG_00201455 | | |
| Field of study | Water Management and Protection of Water Resources | | |
| Date of commencement of studies | October 2027 | Academic year of realisation of subject | 2029/2030 |
| Education level | Bachelor's studies | Subject group | Obligatory subject group in the field of study<br>Humanistic-social subject group<br>Subject group related to practical vocational preparation |
| Mode of study | full-time studies | Mode of delivery | at the university |
| Year of study | 3 | Language of instruction | Polish |
| Semester of study | 6 | ECTS credits | 1.0 |
| Learning profile | practical | Assessment form | credit |
| Conducting unit | Division of Spatial Studies -> Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Grażyna Chaberek-Kałużniak | |
| | Teachers | | |

**Lesson types**

| Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
|---|---|---|---|---|---|---|
| Number of study hours | 20.0 | 0.0 | 0.0 | 0.0 | 0.0 | 20 |

E-learning hours included: 0.0

**Learning activity and number of study hours**

| Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM |
|---|---|---|---|---|
| Number of study hours | 20 | 1.0 | 4.0 | 25 |

**Subject objectives**

To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time managementElementary preparation for self-employmentPreparation for further training in entrepreneurship

**Learning outcomes**

| Course outcome | Subject outcome | Method of verification |
|---|---|---|
| [GWOZWL3-K07] taking initiative in action, think in an entrepreneurial way. | acts in an entrepreneurial manner, applies the basic principles of time management | [SK3] text preparation/written work |
| [GWOZWL3-W11] basic principles of creation and development of various forms of entrepreneurship. | Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship | [SW3] text preparation/written work |

**Subject contents**

Module 1: Good habits, time managementModule 2: Basic economic conceptsModule 3: Economic and entrepreneurial law in PolandModule 4: Good examples of entrepreneurial attitudes

**Prerequisites and co-requisites**

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Essay - Interview with an entrepreneur</td><td>51.0%</td><td>100.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011<br><br>Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012<br><br>Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018<br><br>Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019<br><br>M. Wieczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3</td></tr>
<tr><td>Supplementary literature</td><td>Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992<br><br>Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s. 154-169<br><br>Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192<br><br>Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47<br><br>Harvard Business Review Polska<br><br>Forbes<br><br>Gazeta Prawna</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">The student will be encouraged to fill in a work sheet during the class, which will enable practical implementation of the content given during the lecture part, the student will have the opportunity in groups to solve business case studies and play educational games on entrepreneurial qualities<br><br>The student will be tasked with conducting an interview with a chosen entrepreneur</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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