University of Gdańsk

Subject card

Subject name and code	ABC of Entrepreneurship Fundamentals - classes, PG_00206102		
Field of study	Oceanography		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Faculty of Oceanography and Geography -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Grażyna Chaberek-Kałużniak	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	20.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	2.0	28.0	50

Subject objectives

To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time managementElementary preparation for self-employmentPreparation for further training in entrepreneurship

Learning outcomes

Course outcome	Subject outcome	Method of verification
[OCEANL3-U12] is able to systematically expand and update oceanographic knowledge and enhance professional qualifications	plans a career path based on the concept of LLL (long-life learning)	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[OCEANL3-U07] is able to communicate with the socio-economic environment, both verbally and in writing, on broadly understood specialized issues in oceanography	Uses specialist terminology when designing entrepreneurial activities and formulating plans for individual development	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[OCEANL3-W09] knows and understands the principles of entrepreneurship relevant to the effective organization of an oceanographer's work	Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[OCEANL3-K06] is willing to use the acquired knowledge in planning and designing professional activities as well as thinking and acting in an entrepreneurial way, also in the field of social activities undertaken	acts in an entrepreneurial manner, applies the basic principles of time management	[SK2] presentation/project/paper/ report [SK5] implementation of a problem task

Subject contents	Module 1: Good habits, time managementModule 2: Basic economic conceptsModule 3: Economic and entrepreneurial law in PolandModule 4: Good examples of entrepreneurial attitudes	
Prerequisites and co-requisites		
Assessment methods and criteria		

Subject passing criteria	Passing threshold	Percentage of the final grade
Worksheets	51.0%	10.0%
Interview with an entrepreneur	51.0%	90.0%

Recommended reading	Basic literature	Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018 Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019 M. Wieczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3
	Supplementary literature	Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s. 154-169 Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192 Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 Harvard Business Review Polska Forbes Gazeta Prawna
	eResources addresses	
Example issues/ example questions/ tasks being completed	The student will be encouraged to fill in a work sheet during the class, which will enable practical implementation of the content given during the lecture part, the student will have the opportunity in groups to solve business case studies and play educational games on entrepreneurial qualities	
Work placement	Not applicable	

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